

**Warning:** *this report contains marketing information and facts that may not be suitable for some people. Please read with caution...*

# "Underground Marketer \*Shocks\* Marketing 'Experts' Who Said it Couldn't be Done...And Finally Reveals The Simple System That Anyone Can Use to Build a Successful Online Business"

Subject: **Affiliate Cash PROOF** Case Studies  
From: Derrick VanDyke and Harold F Washington

Dear Friend,

If you've been looking for a *proven* way to **build a successful Internet business** then this may be the most important letter you'll ever read...

My name is Derrick VanDyke and I've been working *full time* online since 1997. Since then, I have generated **millions of dollars in sales** for myself and the merchants I promote.

*This may come as a shock to you but...*

I've compiled everything I know into a system that **anyone can use** to make money online... **faster and easier** than ever before.

And you can bet your bottom dollar that...

- It won't take years *or even months* to build your online business...
- It has nothing to do with search engine optimization...
- And it certainly doesn't rely on Google for anything...

**"While Everyone Else Has Been Getting Slapped by Google and Scrambling for a Pittance of AdSense Revenue, I've Been Raking In A Small Fortune Selling Products I Don't Even Own and I Never Have to Spend a Penny on Advertising"**

What I'm about to show you is going to **send your head spinning, get your pulse racing and drive your heart rate** through the roof!

Over the past year I've been quietly building my list using squeeze pages and the traffic tactics that I reveal inside my membership site.

Today, I have over 38,000 subscribers on my list and hundreds more join every day. And the whole process is completely automated!

**Having a large optin list is like a license to print money** – if you know what to do with it. It takes a smart marketer to maximize the cash flow from any list.

While I've made most of my money selling my own products, I've earned a small fortune promoting other people products as an affiliate...

**“I'm Releasing The Following Case Studies With Screenshots  
And Sales to *Prove* to You That It's *Very Possible* to Make  
Money Online Without a Website or a Product of Your Own”**

**Scroll Down and Have a Look...**



## Affiliate Cash Secrets Case Study #1

**“How I generated \$6,340.82 in immediate sales and 681.50 in recurring income from a simple email promotion that took less than one hour of my time...”**

**Product:** Ryan Deiss' Piggy Back Traffic

**Technique:** Limited-Quantity Offer

**On December 29, 2006 I sent the following email to my list:**

**Subject:** {!firstname\_fix}, new \*proven\* free traffic method...

**Body:** Hi {!firstname\_fix},

Everybody wants free traffic, right?

And there's a ton of ways to get it. But let's face it...

Most of the so-called "free traffic generators" aren't worth your time...all you get are unqualified freebie seekers who never buy anything.

To tell you the truth, I stay away from most of the free traffic methods, because they generally require too much work for the little return on investment (your time).

Personally, I'd much rather PAY for traffic so I can get it quickly and find out in a matter of days – or even hours - if my campaign is working.

Like all things in life - you get what you pay for...

But I know how it is. When you're first getting started, you don't have a ton of cash to throw around, and frankly you probably DO have more time than money.

So if that describes you (and don't worry...you're not alone) then here's a tip that should help:

[Piggy Back Traffic](#)

As far as free traffic methods go, this is one of the easiest and delivers some of the quickest results. And it's a great way to get off your rear-end and get started.

It doesn't involve "cheating the system" or doing anything that will get you banned. And the traffic flow it creates will last for months - even years.

Check it out {!firstname\_fix}:

[Piggy Back Traffic](#)

If you move fast (and actually implement), you could start seeing results (and sales) in as little as 7 days from now.

All the best,

Derrick VanDyke

P.S. The author is strictly limiting this to the first 500 lucky people who download the report. So get it while you can...

[Piggy Back Traffic](#)

---END EMAIL---

**What happened after that was nothing short of amazing!**

I sent two followups after that and the sales kept pouring in...I couldn't stop making money - **See PROOF Screenshots below**

## Case Study Results



The screenshot shows the 'Tracking' dashboard for 'INFOPRODUCT MASTERY™'. It features a navigation menu with options like Home, Commissions, Products, Tracking, Sub-Affiliates, Account, Support, Log Out, and Add Tracker. A dropdown menu is set to 'All Products'. Below the navigation is a table with columns for Date, Tracker, Product, Clicks, Sales, Conversion, Profit, and Options (Link, Edit, Delete).

Date	Tracker	Product	Clicks	Sales	Conversion	Profit	Options
1/19/07	Piggy Back Traffic Customers	Content Goldmine	593	9	1%	\$103.34	Link Edit Delete
1/11/07	My List	Piggy-Back Traffic	5361	275	5%	\$6,340.82	Link Edit Delete

**That was my PROFIT at 50% commission (I actually grossed more than \$1,2680 in sales over the weekend), but that's not all...**

I noticed that I was also getting a few sales for Ryan's "Content Goldmine" membership site (same tracking cookie). So I sent a quick email to all the people who bought "Piggy Back Traffic" and combined with my "passive" sales from the previous emails, I sold a total of 29 memberships for a whopping **\$681.50 in monthly profits!**

**With less than one hour of my time, I generated a total of \$7,022.32 in one weekend and \$681.50 in recurring income.**

**Isn't that amazing?**

When you learn the tactics revealed inside the Affiliate Cash Secrets membership site, you'll soon be building a profitable list just like mine.

**[Click Here to Sign Up for Your Free Membership!](#)**

## **Affiliate Cash Secrets Case Study #2**

**"How I generated \$3,093.86 by selling a tele-seminar that cost just \$19.97..."**

**Product:** Ewen Chia's Auto-Pilot Traffic Machine

**Technique:** Proof

**On January 11, 2007 I sent the following email to my list:**

**Subject:** {!firstname\_fix}, 1.57 Million visitors to your website?

**Body:** Hi {!firstname\_fix},

Here's your chance to lay your hot little hands on a system that:

- \* Increases your traffic by a whopping 927%
- \* Allows you to generate traffic 24/7 absolutely FREE!
- \* Makes you kick butt profit in the traffic generation process

Heck, the creators of this system actually generated over 1.57 unique million visitors to their website!

See the proof here:

[Autopilot Traffic Machine](#)

This system was designed specifically to help you over the traffic generation dilemma and show you point-blank how to target hungry net surfers that are interested in what you have to offer...

The days of yanking your hair out trying to figure out how to get the RIGHT PEOPLE to come to your website or see your products are over...

[Autopilot Traffic Machine](#)

To Your Traffic!

Derrick VanDyke

<http://affiliatecashsecrets.com>

---END EMAIL---

**The secret to the success of this campaign was the one-time offer that Ewen set up!**

I sent one additional email and ended up with a whopping 133 sales for \$3,093.86 in pure profit - **See PROOF Screenshots below**

### Case Study Results

Publisher	# Sales	# Refunds	# Net	\$ Sales
4IDIOTS	1	0	1	\$19.29
5PLANS	3	0	3	\$74.76
7AND30	62	6	56	\$2,096.69
BFMSRIPT	1	1	0	\$62.10
BTTB1	15	2	13	\$290.51
CCAC1	1	0	1	\$.83
CHIAEWEN	133	8	125	\$3,093.86

**That was my PROFIT at 70% commission and once again, it only took 15 minutes of my time...**

When you learn the tactics revealed inside the Affiliate Cash Secrets membership site, you'll soon be building a profitable list just like mine.

**[Click Here to Sign Up for Your Free Membership!](#)**

## Affiliate Cash Secrets Case Study #3

**"How I generated \$3,809.50 in sales at 70% by doing the right promotion at the right time for a hot new product..."**

**Product:** Marlon Sander's Design Dashboard

**Technique:** Video Pre-Sell

**Note:** the iPod Giveaway is over, but the Design Dashboard is still a hot-selling product.

**On December 1, 2006 I sent the following email to my list:**

**Subject:** {!firstname\_fix}, watch stickman, win a f'ree iPod...

**Body:** Hi {!firstname\_fix},

We're giving away 10 iPod Shuffles to 10 different people who watch my new Stickman video.

And all you have to do is go to this page:

<http://designdashboard.com>

\* You MUST watch the entire video to be eligible to win an iPod.

\* At the end of the video you'll be sent to an entry form for the contest.

What are you waiting for?

<http://designdashboard.com>

All the best,

Derrick VanDyke

<http://affiliatecashsecrets.com>

---END EMAIL---

## That promotion was all about timing!

Marlon Sanders had just released The Design Dashboard. I immediately purchased the software and checked it out. I knew it would be a hot seller so I had to jump on it fast.

I was searching my brain for a unique promotion when Marlon dropped it in my lap – Stickman. He had created this entertaining video of a stick figure man frustrated by all the headaches involved with setting up a website.

People had to watch the video to be eligible for the iPod Giveaway. Then they were given the opportunity to purchase the solution to Stickman's problem – The Design Dashboard.

Genius! I sold 50 copies at 70% commission for a profit of \$2,607.99. Not bad for a few minutes of my time to recommend a funny video...  
**See PROOF Screenshots below.**

## Case Study Results

Check Your Stats		Your Account Info		Payment Info		Logout
From 2006-12-01 to 2007-12-31						
S/U	Number Of Sales	Total Sales	EPC	Payout	Total	Banner Stats
0%	50	\$3,809.50	\$0.87		\$2,607.99	<input type="button" value="VIEW"/>
	<b>50</b>	<b>\$3,809.50</b>			<b>\$2,607.99</b>	

Isn't that cool?

When you learn the tactics revealed inside the Affiliate Cash Secrets membership site, you'll soon be building a profitable list just like mine.

[Click Here to Sign Up for Your Free Membership!](#)

## Want Even More Proof?

**Look at the traffic I generated in 2006...over one million unique visitors!**

Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
<a href="#">Dec 2006</a>	62093	42751	15595	4914	43197	10649692	24573	77977	213755	310469
<a href="#">Nov 2006</a>	89044	62106	22610	7300	312438	108994614	219012	678313	1863190	2671331
<a href="#">Oct 2006</a>	87077	60399	28763	7965	252476	334789156	246925	891667	1872389	2699409
<a href="#">Sep 2006</a>	65310	42539	23869	7761	147640	389291412	232831	716087	1276197	1959314
<a href="#">Aug 2006</a>	47916	30493	18552	5925	92011	349856422	183703	575139	945304	1485416
<a href="#">Jul 2006</a>	20473	12080	10300	2894	47461	86853812	89734	319321	374481	634675
<a href="#">Jun 2006</a>	13333	7574	5334	1434	26381	6887729	43044	160023	227223	399999
<a href="#">May 2006</a>	5367	3619	1764	733	11567	3818062	22748	54685	112203	166383
<a href="#">Apr 2006</a>	4919	3406	1697	404	8938	1625779	12129	50913	102187	147582
<a href="#">Mar 2006</a>	10442	7696	2581	776	11704	3002826	24073	80039	238592	323730
<a href="#">Feb 2006</a>	23153	17339	5558	1628	30553	6036905	45602	155633	485511	648287
<a href="#">Jan 2006</a>	10204	7688	2438	838	4398	690787	5033	14629	46128	61224
<b>Totals</b>						<b>1302497196</b>	<b>1149407</b>	<b>3774426</b>	<b>7757160</b>	<b>11507819</b>

## Oh My Gosh! 1,149,407 Unique Visitors!

Incredible as that may seem, it's really not hard when you know how. I reveal *everything* in my "Traffic Secrets" in the member's area.

[Click Here Now to Learn More About Affiliate Cash Secrets](#)

So far you've seen proof of my income. But you may be asking, "How are the members doing with this program?" Well there are a ton of real testimonials at the bottom of this report. You can read them in a minute, but...

## How About Even More Proof?

Look at the PayPal subscription sales below for Affiliate Cash Secrets in December, 2006...that's recurring income! And I pay 75% commission to my members...

<a href="#">Dec. 15, 2006</a>	25	897.31	1	-47.00	-25.40	265.84
<a href="#">Dec. 16, 2006</a>	25	749.25	0	0.00	-27.30	0.00
<a href="#">Dec. 17, 2006</a>	21	659.37	1	-9.99	-22.62	1.26
<a href="#">Dec. 18, 2006</a>	22	659.14	0	0.00	-23.81	0.00
<a href="#">Dec. 19, 2006</a>	10	299.70	0	0.00	-11.70	0.00
<a href="#">Dec. 20, 2006</a>	24	739.08	1	-33.50	-26.97	0.00
<a href="#">Dec. 21, 2006</a>	15	517.28	0	0.00	-14.63	0.00
<a href="#">Dec. 22, 2006</a>	14	419.58	0	0.00	-15.24	0.00
<a href="#">Dec. 23, 2006</a>	16	499.52	0	0.00	-17.80	0.00
<a href="#">Dec. 24, 2006</a>	13	389.61	0	0.00	-14.88	0.00
<a href="#">Dec. 25, 2006</a>	17	743.55	0	0.00	-25.03	0.00
<a href="#">Dec. 26, 2006</a>	16	665.35	0	0.00	-17.74	0.00
<a href="#">Dec. 27, 2006</a>	15	503.52	0	0.00	-14.64	0.96
<a href="#">Dec. 28, 2006</a>	23	689.31	0	0.00	-25.08	97.00
<a href="#">Dec. 29, 2006</a>	12	359.64	0	0.00	-13.02	0.00
<a href="#">Dec. 30, 2006</a>	21	629.37	1	-19.95	-22.26	39.65
<a href="#">Dec. 31, 2006</a>	16	624.78	0	0.00	-19.20	0.96
<b>Totals</b>	614	22,689.21	123	-7,649.83	-730.23	554.51

**WOW!**

**"You'll have access to everything you need to build a successful affiliate business—and you don't need any experience to get started..."**

**Affiliate Secrets** - discover the secrets to building your own automatic money machine starting minutes from right now – no experience necessary!

**Squeeze Pages** - instantly create squeeze pages that capture leads and promote the best-selling products on the internet!

**Traffic Secrets** - learn how to drive an avalanche of traffic to your squeeze pages without investing a ton of cash to get started!

**Campaign Tracking** - track visitors, leads, cost per lead, and conversion rates for all your squeeze pages and advertising campaigns!

**Affiliate Organizer** - store all your affiliate program information in one convenient place with one-click access to promotion tools and more!

**Affiliate Center** - earn 75% monthly by simply giving ACS membership away! Detailed statistics and free tracking system included!

**Thousands of members are experiencing amazing results with this system!**

## **"Look at What Regular People From All Over the World Had to Say About Affiliate Cash Secrets"**

"Derrick is hands-down one of the best marketers I have ever talked to. Since joining Affiliate Cash Secrets, my income has grown faster than ever before. I highly recommend him to anyone who wants to start making REAL money online and build a massive list in the same time, right now!"

Nicholas P. Kidd  
Wageningen, The Netherlands

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"At last. A complete simple cash generating system that anyone can use to grow a substantial and lasting Internet Business. An answer to every "Newbie's" prayer and a great additional income source for even the experienced Internet Marketer."

Basil Campbell  
WC, South Africa

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"I've been spinning my wheels with all the other gurus out there. But after simply using this information I now know it is possible for anyone, regardless of their computer skills, to successfully set up an online business from start to finish."

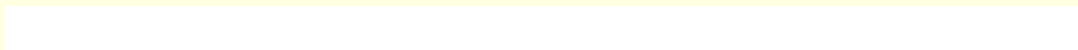
Martin Jacobs  
Dallas, TX

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"I just can't express how excited I am with this money-making concept. You don't have to worry about uncertain and expensive Google ppc campaigns. I'm now into profit quicker than I ever thought was possible...and I am on track to making more money than ever before - all this, without much prior internet marketing experience, no website or product."

Virginia Reynolds  
New South Wales, Australia

**[Click Here Now to Learn More About Affiliate Cash Secrets](#)**



"This is a powerful concept that all newcomers to affiliate marketing can take advantage of. (Veteran marketers will *REALLY* appreciate it.) It's quick, easy, and 99% of the work has been done for you!"

Dave Franzwa  
Portland, Oregon

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"If you've been looking for a way to make cash on auto-pilot, then look no further. Set this system up and forget it. Once you have done the simple copy and paste set up from that point forward all you need to do is advertise."

Smiley Webb  
GA, United States

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"Honestly, I was skeptical when I first read about this program; I tossed the idea up a number of times before I finally decided to go for it. Now, I am happy I signed up. I am making GREAT MONEY and I am EXCITED!"

Alexander Asamoah  
Ontario, Canada

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"I'm so glad I joined. I've never been able to build an opt in list before with any real success. Yet with Affiliate Cash Secrets everything is a breeze!"

John Stevens  
San Deigo, CA

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"I've been searching the internet for at least 7 years now trying to find a system that would allow me to have some kind of a passive income. This has got to be the most professional and quickest method for anyone trying to earn money as an affiliate."

Charles Peter Lindup  
Germany

**[Click Here Now to Learn More About Affiliate Cash Secrets](#)**

"I just want to say thanks so much for introducing me to affiliate cash secrets. After all the years and embarrassing amount of money spent, this is something that works as stated. It's something that I can really believe in and shamelessly introduce with great integrity to anyone."

Terry Davis  
TX, United States

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"I feel that AT LAST I have found a gold nugget, after months of sifting through a heap of pebbles. This system is so logically set up and easy to follow, that ANYONE (even I) can make it work. Just follow the Step-By-Step instructions and you cannot fail."

Cherry Yarrow

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"I have been working at an online business for about 3 months and after months of one gimmick then another and another, and spending more and more money, I was losing faith, but I refused to give up so with the free 7 day trial I tried again and this time I finally found something that works."

Ron Boevers  
WI, United States

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"To become a Super Affiliate and really generate sales, you need knowledge that will put you ahead of the affiliate marketing pack! Affiliate Cash Secrets instructs you step by step as to how to turn your affiliate links into serious cash. Highly recommended."

Renee Baxter  
Queensland, Australia

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"Derrick's step by step system takes all the guesswork out of knowing how to set up your own, money-making autoresponder. Simply a MUST HAVE for any new or struggling Internet Marketer."

Susan Quivey

**[Click Here Now to Learn More About Affiliate Cash Secrets](#)**

"After carefully going through the Affiliate Cash Secrets, getting everything set up for me to start making money, I have to honestly say this is one of the easiest ways I have ever come across to actually start making money on the internet."

"Once I got everything set up, all I do is advertise for about an hour a day, and then just sit back and relax. It is 100% automated. Nothing is hidden from you. Everything is spelled out for you to do. You don't have to write any sales ads, it is all done for you. I think everyone should try this out. You might just be surprised how easy this really is."

Elizabeth Schmidt  
FL, United States

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"I was searching for a complete system when I started... And a complete skeptic. Derrick changed that, he is THE 'guru' who delivers what he says. He 'took me by the hand' and showed me how to build this business."

"He's the mentor You want and have been searching for...a 'Five Star' recommendation for Affiliate Cash Secrets - if you want to make money online"

Aaron Newby  
CO, United States

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"This is the best and easiest way to start making money quickly I've seen in a long time! Best of all, you can test out the system for no cost which is a great chance for anyone who has any doubt to see if it's right for them without any risk. You can't beat that as far as I'm concerned!"

*Glenn Cutforth*

**[Click Here Now to Learn More About Affiliate Cash Secrets](#)**

"Hi, my name is John Wade, I'm 62 years old & on a 100% military Disability. This is not only best way I have found to make money from home but also the most fun to do. It takes a little bit to get it set up but once it's done it's forever. If an Old Duffer like myself can do it anyone that can copy and paste can do it.

John Wade

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"After doing my own research online trying to find out what all the commotion was with affiliate programs I can pretty much sum up in two sentences what I learned: 1) there are many people making money, big money, out there and 2) that this golden opportunity had passed us (newbies) by, like a ship in the night."

"Now when I look back on that, I'm glad I didn't listen to that propoganda. Sometimes I wonder if it were those people making the big money who circulated that misinformation. Maybe they didn't want others getting in on a good thing. The fact of the matter is that there is ENDLESS opportunity for ANYONE to get started in this."

"Derrick has provided me with every tool and opportunity to succeed! After following his easy-to-follow tutorial, I now have the confidence and knowledge of a seasoned pro."

Stephen Catalano  
PA, United States

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"This is absolutely the Best System for making money, period. It is completely turn key, and has finally put me in profit after three years of little or no success. "No hype here, just proven methods that will make anyone a great income, just by following a step by step plan. I am trying to restrain myself from too much praise here..."

Denny Tryon  
SlidePlayer.com

[Click Here Now to Learn More About Affiliate Cash Secrets](#)

Do yourself a favor and check it out now...

To your success,

A handwritten signature in black ink that reads "DVanDyke". The letters are cursive and somewhat stylized, with the "D" being particularly large and the "y" having a long tail.

Derrick VanDyke  
[AffiliateCashSecrets.com](http://AffiliateCashSecrets.com)